



Cryptocurrency
investment solutions
for **banks, wealth managers**
and **financial advisers**





Digital Assets

An emerging opportunity

Investment management solutions for a new class of asset

Blockchain technologies and the cryptocurrencies that support them are transforming the world around us, and is particularly evident in global financial markets, causing something of a financial revolution.

As these technologies continue to emerge with ongoing validation and real world use cases, global customer demand for cryptocurrency investment is steadily increasing. In particular, the next generation of investors, Millennials, want to invest into this emerging asset class.

The Invsta white label and API solutions provide a comprehensive, yet simple to use cryptocurrency investment management solution, that allows banks, wealth management, and financial adviser companies to enter this market quickly, at a reduced cost.

The combination of our investment management platform, well researched cryptocurrency investment selections, and back office integrations deliver an end-to-end solution for companies requiring a full package.

Invsta makes it easy to attract and retain current customers as well as the next generation customer with a cryptocurrency investment solution. Our end-to-end white label solution for financial service providers allows your customers to confidently invest into this emerging asset class.

Platform

Through the Invsta platform your customers can easily create an account, invest into, and manage their cryptocurrency investments, with an administration portal providing you with customer oversight and management.

Investments

Our in-house research team analyse cryptocurrency markets and assets to bring forward a range of credible digital investment opportunities suitable for your clients.

Execution

Through our institutional desk we provide full execution capabilities and integrate with a number of external exchanges.

Custody

The protection and safe keeping of digital assets is of paramount importance. We use multiple trusted, independent custodians to ensure the secure storage of client



Built by professionals

We are financial market experts, with over 35 years of traditional financial market experience. We're translating this experience and real world credibility, to the emerging opportunity of cryptocurrencies, to help the mass market invest into, and benefit from, the financial market transformation that is happening all around us.

Our development team are highly experienced at creating financial technology, having developed a wide range of financial and wealth management products. And although blockchain technology and cryptocurrencies may be relatively new,

Designed for the end customer

Invsta has been developed with the end customer in mind. Our platform and processes cut through the complex world of cryptocurrency investing, making it easy for anyone to access the exciting world of cryptocurrency investment.

- **An interface that customers love**

With an interface that customers love, Invsta enables users around the world to invest into, and easily manage a diversified cryptocurrency investment portfolio.

- **Select investment opportunities**

Through Invsta, customers can access a diverse range of well researched digital asset investment opportunities, allowing them to invest into this emerging opportunity with confidence.

- **Back office & integrations**

Our back office functions and external integrations with exchanges and custody providers makes for a seamless client interaction, promoting trust and security for your customer's peace of mind.



Invsta features

Invsta can be delivered via a white label platform or API integration. The white label platform provides a full service, stand alone product for companies wanting to bring a unique investment opportunity through to their clients as a separate offering. Alternatively, select from our range of API's to allow integration with existing product offerings.

- **Quick online customer account set up**
- **Integrated AML & KYC**
- **Performance tracking & ongoing management**
- **Secure custody of assets**
- **Well researched investments and execution**
- **Administration portal and back office support**

“I love how quick and easy it was to start investing in cryptocurrencies!”

- Kadri

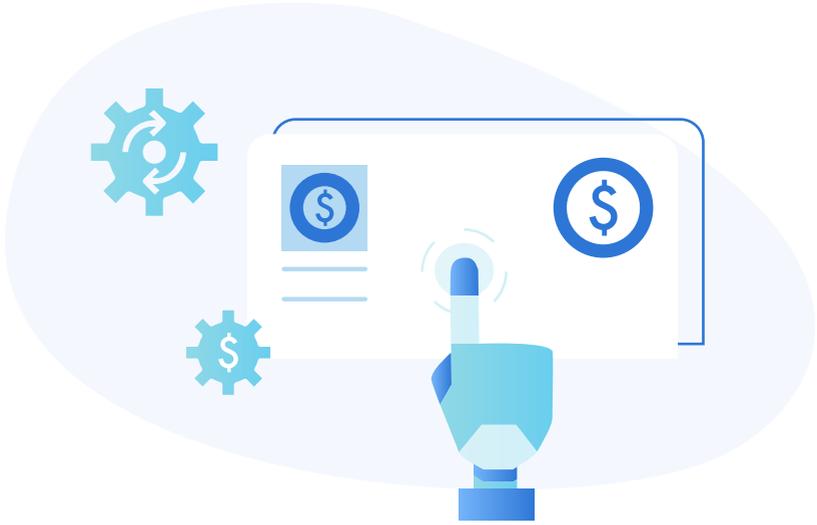
“I just want to say that I love your site.”

- Janion

“My grandson is about to turn 11. For his birthday, he asked for Bitcoin.”

- Susan

Talk to us for more information, and to discuss how we can help you to bring a cryptocurrency investment solution through to your customers quickly and at a reduced cost, helping you to attract and retain new and existing customers.



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Visit our website
for more information

www.invsta.com